



Sponsored by



Health City
Edmonton, Canada

THINK *BIGGER* BASECAMP

TEC VA Angels are bringing **Think Bigger BaseCamp** thanks to our sponsor, The City of Edmonton Health City Initiative. Think Bigger BaseCamp is for entrepreneurs running **Health or Life Science companies** that are or may in the future seek capital, particularly private capital from investors, or are interested in learning more about the process. BaseCamp has been delivered to **over 500 entrepreneurs worldwide in 16 countries** including Asia, Latin America, and the Caribbean. This program is being offered at no charge for health & life science companies that apply and are selected to be one of our 20 companies participating – a value of up to \$750 per person!

Over two days, entrepreneurs will:

- Identify what kind of entrepreneur they are and put themselves in the shoes of investors
- Learn what investors are looking for when investing into a company and what they need to pique interest
- Build out a pitch deck and practice how to ask for capital, including types of deals and how to structure a mutually beneficial deal
- Be exposed to key concepts such as valuation, cap tables, and dilution and what they mean for each company

Entrepreneurs will also get the opportunity to:

- Talk directly with real angel investors about what they look for in an investment, and how each investor is different
- Form connections with influencers and active investors in the community
- Create an Investor Deck and present to angel investors and community influencers at Friday's Pub Night

What are past participants saying?

"Basecamp was an amazing investment for me to make as I was right in the middle of raising our first seed round. With all the guidance from Randy I can say with confidence he helped me retain more equity in my company while we were raising capital with a deal structure that made everyone happy."

— **Derek Rucki, Founder of TLink Golf Inc.**

PROGRAM DETAILS

October 14 - 16, 2017



NAIT Centre for Applied Technology

Agenda:

BaseCamp Program
9 – 5 PM October 14
9 – 5 PM October 15

Pub Night/Pitching
4 – 7 PM October 16

Facilitator:



Randy Thompson, 4-time entrepreneur turned Angel Investor and 2014 Startup Angel of the Year, Founder & CEO of Western Canada's most active angel group VA Angels which has done 160 investments worth \$45M, Chairman of Valhalla Private Capital Group, and will provide startup founders with valuable insight & exercises to help them 'become the investor' and understand the process.

Apply:

www.thinkbiggerbasecamp.eventbrite.ca

Only 20 companies will be accepted.

THANK YOU TO OUR SPONSORS AND PARTNERS:



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Association for Life Sciences Industry